



**Job Title:** Technical Product Manager

**Company Overview:** We are a rapidly growing SaaS business focused on online site selection and related GIS applications. Our cutting-edge applications are built natively on the Esri ArcGIS platform and used by economic development organizations to attract and retain growing businesses, and by businesses to make data-driven decisions regarding optimal site locations. We are seeking a highly skilled and motivated Technical Product Manager to join our dynamic team.

**Job Description:** As a Technical Product Manager, you will play a crucial role in shaping and delivering our GIS SaaS applications. You will collaborate with cross-functional teams, including software engineers, marketers, designers, and customer success staff, to define and execute our product roadmaps. Your focus will be on technical aspects of the product, ensuring it meets industry standards, scales effectively, and delivers exceptional user experiences.

**Responsibilities:**

- Lead the end-to-end product lifecycle, from concept to launch through maintenance, for our SaaS applications.
- Collaborate closely with stakeholders to gather requirements, define product vision, and prioritize features based on customer needs, market trends, and business objectives.
- Translate high-level requirements into detailed product specifications, user stories, and technical requirements for the engineering and development team. Work closely with the engineering and development team to ensure technical feasibility, scalable architecture, and efficient development processes.
- Conduct thorough market research and competitive analysis to identify trends, gaps, and opportunities for product enhancements.
- Define and analyze key product metrics and performance indicators to measure the success and impact of new features and improvements.
- Conduct user research, usability testing, and gather feedback to inform product decisions and drive continuous improvement.
- Act as the subject matter expert for the Esri ArcGIS platform and keep up-to-date with Esri's advances and emerging technologies. Seek opportunities for our applications to create further value through additional leveraging of the Esri platform.
- Work as team member across the organization, fostering a culture of innovation, collaboration, and continuous improvement.

**Qualifications:**

- Proven experience as a Technical Product Manager or similar role, preferably managing SaaS and/or GIS-related applications and preferably with experience integrating artificial intelligence.



- Strong technical background in the Esri ArcGIS platform, with a solid understanding of spatial data and analysis.
- Proficiency in agile product management methodologies, tools, and processes.
- Excellent analytical and problem-solving skills, with the ability to translate complex technical requirements into clear, actionable plans.
- Strong communication and collaboration skills, with the ability to effectively engage with cross-functional teams and stakeholders.
- Experience in data-driven decision-making and using analytics tools to measure product performance.
- Passion for delivering high-quality products and exceptional user experiences.
- Self-motivated, detail-oriented, and capable of managing multiple projects simultaneously.
- Familiarity with cloud technologies, APIs, and web development frameworks.
- Bachelor's degree in Computer Science, Engineering, GIS, or a related field is preferred.

**Compensation & Benefits:** Compensation includes a competitive base salary, annual bonus based on achievement of a blend of company and personal goals, equity participation, medical insurance, generous 401(k), and paid vacation. The company will provide a laptop and monitor and will reimburse home internet and cell phone service.

**Location:** GIS WebTech is fully remote and our staff are free to live where they prefer. Occasional travel is required.

Join us in revolutionizing the way businesses make location decisions and the way economic developers recruit and retain businesses. If you are passionate about cutting-edge GIS technology, have a strategic mindset, and thrive in a fast-paced, high-growth environment, we would love to hear from you.

To apply, please submit your resume, along with a cover letter highlighting your relevant experience and achievements, to [hr@giswebtech.com](mailto:hr@giswebtech.com). PLEASE INCLUDE "TPM" IN THE SUBJECT LINE OF YOUR EMAIL.