



Retail MarketPlace Profile

Proposed Location
 100 S Wacker Dr, Chicago, Illinois, 60606
 Ring: 1 mile radius

Sample Report
 Latitude: 41.88055
 Longitude: -87.63701

Summary Demographics

2016 Population	60,384
2016 Households	34,823
2016 Median Disposable Income	\$66,445
2016 Per Capita Income	\$79,192

Industry Summary	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$2,180,182,486	\$5,360,266,465	-\$3,180,083,979	-42.2	3,021
Total Retail Trade	44-45	\$1,941,424,334	\$4,115,735,188	-\$2,174,310,854	-35.9	1,767
Total Food & Drink	722	\$238,758,152	\$1,244,531,277	-\$1,005,773,125	-67.8	1,253

Industry Group	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$429,136,509	\$213,214,587	\$215,921,922	33.6	36
Automobile Dealers	4411	\$370,677,611	\$77,484,873	\$293,192,738	65.4	13
Other Motor Vehicle Dealers	4412	\$32,488,651	\$127,802,501	-\$95,313,850	-59.5	12
Auto Parts, Accessories & Tire Stores	4413	\$25,970,247	\$7,927,214	\$18,043,033	53.2	12
Furniture & Home Furnishings Stores	442	\$58,534,279	\$110,353,120	-\$51,818,841	-30.7	111
Furniture Stores	4421	\$38,142,998	\$69,491,396	-\$31,348,398	-29.1	65
Home Furnishings Stores	4422	\$20,391,281	\$40,861,724	-\$20,470,443	-33.4	46
Electronics & Appliance Stores	443	\$96,427,031	\$924,010,112	-\$827,583,081	-81.1	292
Bldg Materials, Garden Equip. & Supply Stores	444	\$76,525,893	\$65,094,787	\$11,431,106	8.1	82
Bldg Material & Supplies Dealers	4441	\$65,888,223	\$63,948,935	\$1,939,288	1.5	82
Lawn & Garden Equip & Supply Stores	4442	\$10,637,669	\$1,145,851	\$9,491,818	80.6	1
Food & Beverage Stores	445	\$385,659,707	\$526,111,664	-\$140,451,957	-15.4	185
Grocery Stores	4451	\$340,706,598	\$426,662,855	-\$85,956,257	-11.2	99
Specialty Food Stores	4452	\$20,783,905	\$67,433,448	-\$46,649,543	-52.9	67
Beer, Wine & Liquor Stores	4453	\$24,169,203	\$32,015,362	-\$7,846,159	-14.0	20
Health & Personal Care Stores	446,4461	\$90,994,863	\$283,239,882	-\$192,245,019	-51.4	108
Gasoline Stations	447,4471	\$132,767,219	\$29,961,705	\$102,805,514	63.2	13
Clothing & Clothing Accessories Stores	448	\$117,062,543	\$378,793,131	-\$261,730,588	-52.8	404
Clothing Stores	4481	\$82,016,786	\$196,292,768	-\$114,275,982	-41.1	160
Shoe Stores	4482	\$15,785,123	\$35,028,612	-\$19,243,489	-37.9	32
Jewelry, Luggage & Leather Goods Stores	4483	\$19,260,634	\$147,471,751	-\$128,211,117	-76.9	212
Sporting Goods, Hobby, Book & Music Stores	451	\$57,679,547	\$187,313,226	-\$129,633,679	-52.9	128
Sporting Goods/Hobby/Musical Instr Stores	4511	\$46,183,739	\$66,413,742	-\$20,230,003	-18.0	58
Book, Periodical & Music Stores	4512	\$11,495,808	\$120,899,484	-\$109,403,676	-82.6	69
General Merchandise Stores	452	\$371,127,332	\$826,535,368	-\$455,408,036	-38.0	69
Department Stores Excluding Leased Depts.	4521	\$284,567,536	\$720,773,007	-\$436,205,471	-43.4	20
Other General Merchandise Stores	4529	\$86,559,795	\$105,762,361	-\$19,202,566	-10.0	49
Miscellaneous Store Retailers	453	\$64,862,234	\$341,233,184	-\$276,370,950	-68.1	279
Florists	4531	\$2,698,365	\$7,493,753	-\$4,795,388	-47.0	34
Office Supplies, Stationery & Gift Stores	4532	\$6,307,224	\$53,420,580	-\$47,113,356	-78.9	81
Used Merchandise Stores	4533	\$5,746,138	\$7,022,881	-\$1,276,743	-10.0	25
Other Miscellaneous Store Retailers	4539	\$50,110,507	\$273,295,970	-\$223,185,463	-69.0	140
Nonstore Retailers	454	\$60,647,179	\$229,874,421	-\$169,227,242	-58.2	59
Electronic Shopping & Mail-Order Houses	4541	\$48,989,135	\$206,303,394	-\$157,314,259	-61.6	43
Vending Machine Operators	4542	\$2,068,463	\$2,824,025	-\$755,562	-15.4	4
Direct Selling Establishments	4543	\$9,589,581	\$20,747,002	-\$11,157,421	-36.8	12
Food Services & Drinking Places	722	\$238,758,152	\$1,244,531,277	-\$1,005,773,125	-67.8	1,253
Full-Service Restaurants	7221	\$132,069,045	\$840,249,049	-\$708,180,004	-72.8	780
Limited-Service Eating Places	7222	\$91,046,334	\$299,290,636	-\$208,244,302	-53.3	382
Special Food Services	7223	\$4,826,053	\$16,009,502	-\$11,183,449	-53.7	22
Drinking Places - Alcoholic Beverages	7224	\$10,816,720	\$88,982,090	-\$78,165,370	-78.3	69

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please click the link below to view the Methodology Statement.

<http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf>

Source: Esri and Infogroup. Retail MarketPlace 2016 Release 1 (2015 data in 2016 geography) Copyright 2016 Infogroup, Inc. All rights reserved.

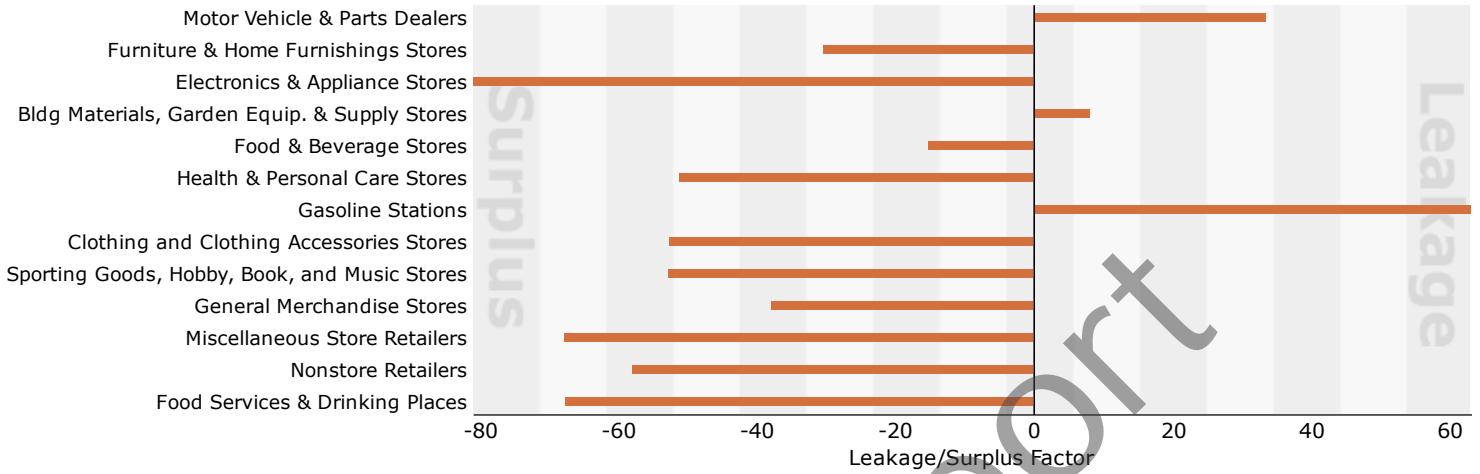


Retail MarketPlace Profile

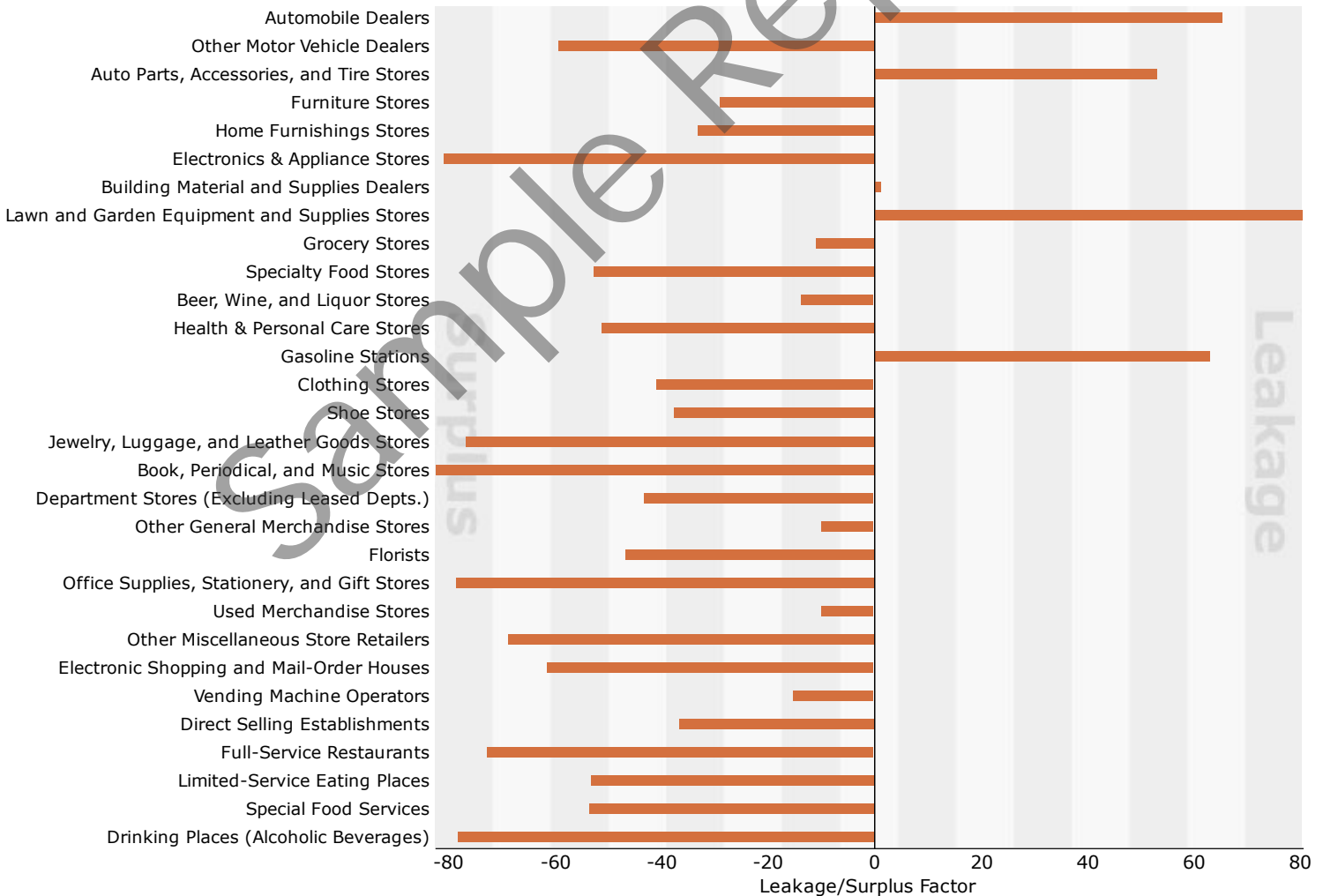
Proposed Location
 100 S Wacker Dr, Chicago, Illinois, 60606
 Ring: 1 mile radius

Sample Report
 Latitude: 41.88055
 Longitude: -87.63701

Leakage/Surplus Factor by Industry Subsector



Leakage/Surplus Factor by Industry Group



Source: Esri and Infogroup. Retail MarketPlace 2016 Release 1 (2015 data in 2016 geography) Copyright 2016 Infogroup, Inc. All rights reserved.



Retail MarketPlace Profile

Proposed Location
 100 S Wacker Dr, Chicago, Illinois, 60606
 Ring: 3 mile radius

Sample Report
 Latitude: 41.88055
 Longitude: -87.63701

Summary Demographics

2016 Population	352,317
2016 Households	182,350
2016 Median Disposable Income	\$54,722
2016 Per Capita Income	\$58,381

Industry Summary

	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$9,494,295,798	\$12,043,770,782	-\$2,549,474,984	-11.8	6,972
Total Retail Trade	44-45	\$8,458,440,706	\$9,431,645,030	-\$973,204,324	-5.4	4,093
Total Food & Drink	722	\$1,035,855,091	\$2,612,125,751	-\$1,576,270,660	-43.2	2,878

Industry Group

	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$1,849,353,002	\$939,098,506	\$910,254,496	32.6	117
Automobile Dealers	4411	\$1,582,830,364	\$766,909,357	\$815,921,007	34.7	59
Other Motor Vehicle Dealers	4412	\$151,888,485	\$146,760,804	\$5,127,681	1.7	24
Auto Parts, Accessories & Tire Stores	4413	\$114,634,153	\$25,428,344	\$89,205,809	63.7	35
Furniture & Home Furnishings Stores	442	\$253,820,713	\$406,204,249	-\$152,383,536	-23.1	255
Furniture Stores	4421	\$163,895,603	\$286,749,431	-\$122,853,828	-27.3	153
Home Furnishings Stores	4422	\$89,925,109	\$119,454,818	-\$29,529,709	-14.1	102
Electronics & Appliance Stores	443	\$423,573,702	\$1,179,143,309	-\$755,569,607	-47.1	427
Bldg Materials, Garden Equip. & Supply Stores	444	\$353,271,479	\$211,622,708	\$141,648,771	25.1	159
Bldg Material & Supplies Dealers	4441	\$304,556,477	\$202,928,735	\$101,627,742	20.0	151
Lawn & Garden Equip & Supply Stores	4442	\$48,715,002	\$8,693,973	\$40,021,029	69.7	8
Food & Beverage Stores	445	\$1,683,583,597	\$1,660,353,958	\$23,229,639	0.7	518
Grocery Stores	4451	\$1,487,466,143	\$1,291,982,429	\$195,483,714	7.0	270
Specialty Food Stores	4452	\$90,811,731	\$265,131,003	-\$174,319,272	-49.0	183
Beer, Wine & Liquor Stores	4453	\$105,305,723	\$103,240,527	\$2,065,196	1.0	64
Health & Personal Care Stores	446,4461	\$402,860,250	\$633,655,294	-\$230,795,044	-22.3	291
Gasoline Stations	447,4471	\$569,965,704	\$132,325,081	\$437,640,623	62.3	54
Clothing & Clothing Accessories Stores	448	\$505,588,839	\$1,291,701,916	-\$786,113,077	-43.7	998
Clothing Stores	4481	\$354,616,001	\$926,461,033	-\$571,845,032	-44.6	600
Shoe Stores	4482	\$68,164,725	\$113,075,012	-\$44,910,287	-24.8	98
Jewelry, Luggage & Leather Goods Stores	4483	\$82,808,113	\$252,165,871	-\$169,357,758	-50.6	300
Sporting Goods, Hobby, Book & Music Stores	451	\$251,138,940	\$320,432,531	-\$69,293,591	-12.1	260
Sporting Goods/Hobby/Musical Instr Stores	4511	\$202,214,779	\$159,835,581	\$42,379,198	11.7	138
Book, Periodical & Music Stores	4512	\$48,924,161	\$160,596,950	-\$111,672,789	-53.3	121
General Merchandise Stores	452	\$1,611,460,688	\$1,513,609,666	\$97,851,022	3.1	137
Department Stores Excluding Leased Depts.	4521	\$1,234,231,527	\$1,237,659,749	-\$3,428,222	-0.1	51
Other General Merchandise Stores	4529	\$377,229,161	\$275,949,917	\$101,279,244	15.5	86
Miscellaneous Store Retailers	453	\$282,998,671	\$719,950,630	-\$436,951,959	-43.6	755
Florists	4531	\$12,512,470	\$32,360,622	-\$19,848,152	-44.2	114
Office Supplies, Stationery & Gift Stores	4532	\$27,682,974	\$97,411,250	-\$69,728,276	-55.7	170
Used Merchandise Stores	4533	\$24,840,406	\$25,959,317	-\$1,118,911	-2.2	100
Other Miscellaneous Store Retailers	4539	\$217,962,820	\$564,219,441	-\$346,256,621	-44.3	371
Nonstore Retailers	454	\$270,825,122	\$423,547,182	-\$152,722,060	-22.0	123
Electronic Shopping & Mail-Order Houses	4541	\$216,137,755	\$346,859,485	-\$130,721,730	-23.2	79
Vending Machine Operators	4542	\$9,026,834	\$8,497,739	\$529,095	3.0	10
Direct Selling Establishments	4543	\$45,660,533	\$68,189,958	-\$22,529,425	-19.8	34
Food Services & Drinking Places	722	\$1,035,855,091	\$2,612,125,751	-\$1,576,270,660	-43.2	2,878
Full-Service Restaurants	7221	\$572,995,901	\$1,803,377,038	-\$1,230,381,137	-51.8	1,915
Limited-Service Eating Places	7222	\$394,830,308	\$516,946,813	-\$122,116,505	-13.4	666
Special Food Services	7223	\$21,452,220	\$95,272,579	-\$73,820,359	-63.2	75
Drinking Places - Alcoholic Beverages	7224	\$46,576,663	\$196,529,321	-\$149,952,658	-61.7	223

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please click the link below to view the Methodology Statement.

<http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf>

Source: Esri and Infogroup. Retail MarketPlace 2016 Release 1 (2015 data in 2016 geography) Copyright 2016 Infogroup, Inc. All rights reserved.

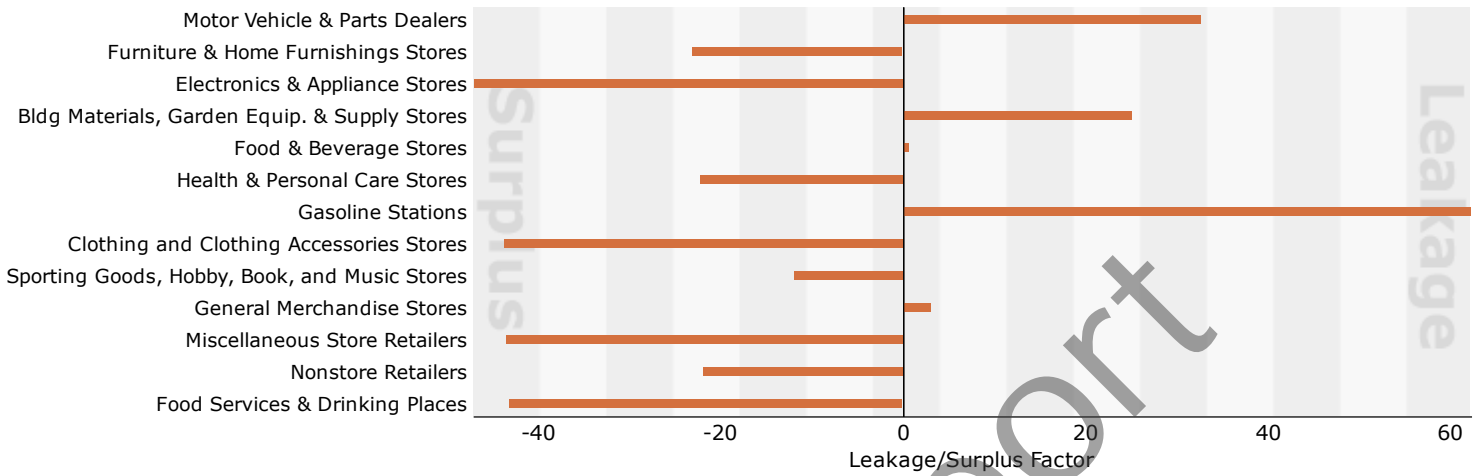


Retail MarketPlace Profile

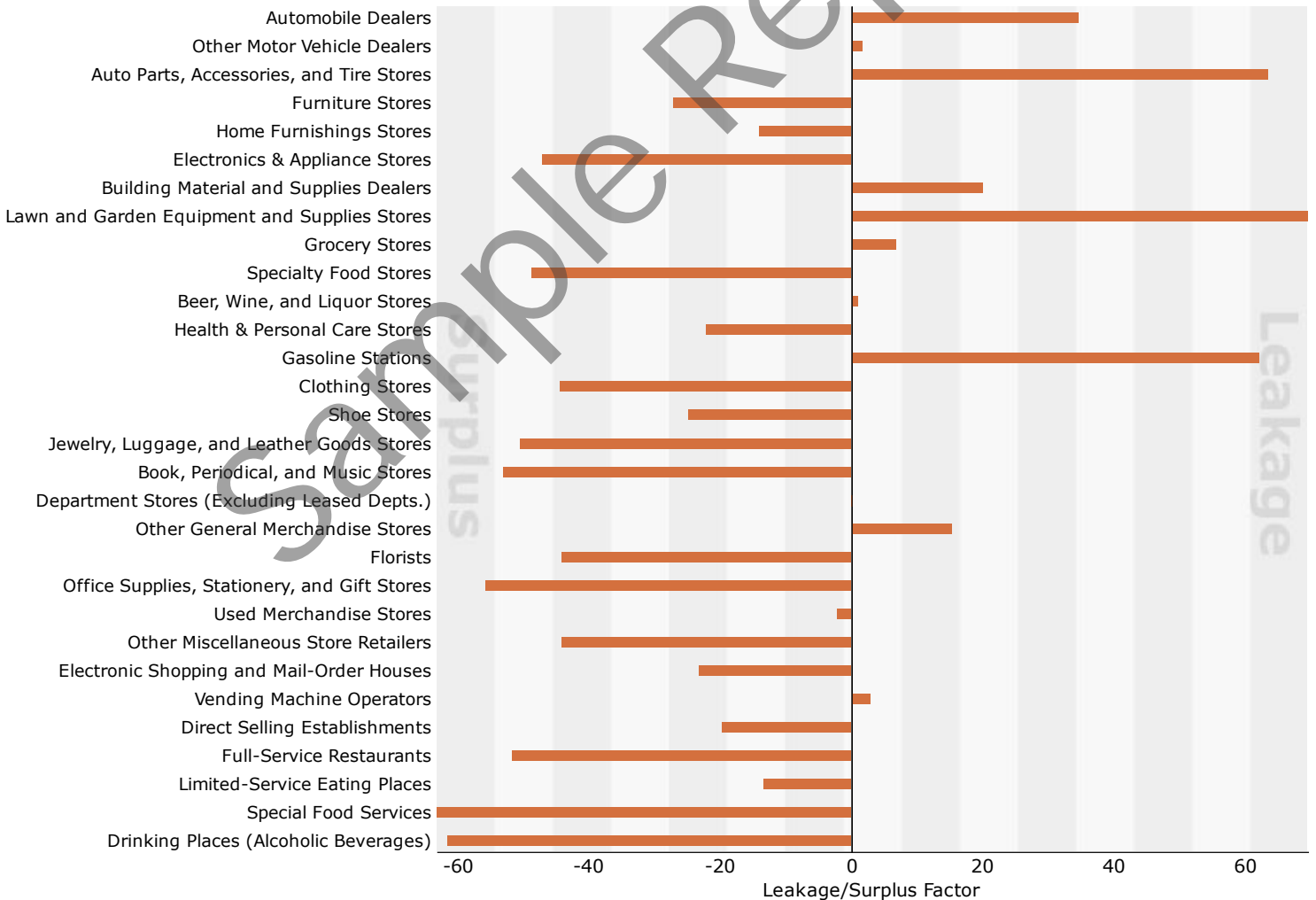
Proposed Location
 100 S Wacker Dr, Chicago, Illinois, 60606
 Ring: 3 mile radius

Sample Report
 Latitude: 41.88055
 Longitude: -87.63701

Leakage/Surplus Factor by Industry Subsector



Leakage/Surplus Factor by Industry Group



Source: Esri and Infogroup. Retail MarketPlace 2016 Release 1 (2015 data in 2016 geography) Copyright 2016 Infogroup, Inc. All rights reserved.



Retail MarketPlace Profile

Proposed Location
 100 S Wacker Dr, Chicago, Illinois, 60606
 Ring: 5 mile radius

Sample Report
 Latitude: 41.88055
 Longitude: -87.63701

Summary Demographics

2016 Population	837,826
2016 Households	377,507
2016 Median Disposable Income	\$47,287
2016 Per Capita Income	\$43,865

Industry Summary	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$16,934,673,734	\$16,864,509,243	\$70,164,491	0.2	10,718
Total Retail Trade	44-45	\$15,092,422,783	\$13,404,866,307	\$1,687,556,476	5.9	6,318
Total Food & Drink	722	\$1,842,250,951	\$3,459,642,936	-\$1,617,391,985	-30.5	4,401

Industry Group	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$3,281,845,378	\$1,201,820,962	\$2,080,024,416	46.4	239
Automobile Dealers	4411	\$2,806,036,767	\$975,946,388	\$1,830,090,379	48.4	103
Other Motor Vehicle Dealers	4412	\$270,869,112	\$161,942,218	\$108,926,894	25.2	39
Auto Parts, Accessories & Tire Stores	4413	\$204,939,498	\$63,932,357	\$141,007,141	52.4	96
Furniture & Home Furnishings Stores	442	\$450,248,892	\$637,735,603	-\$187,486,711	-17.2	394
Furniture Stores	4421	\$290,641,529	\$435,393,317	-\$144,751,788	-19.9	236
Home Furnishings Stores	4422	\$159,607,363	\$202,342,286	-\$42,734,923	-11.8	157
Electronics & Appliance Stores	443	\$755,887,463	\$1,349,319,941	-\$593,432,478	-28.2	546
Bldg Materials, Garden Equip. & Supply Stores	444	\$628,573,214	\$356,432,474	\$272,140,740	27.6	287
Bldg Material & Supplies Dealers	4441	\$541,712,929	\$332,978,617	\$203,734,312	23.2	273
Lawn & Garden Equip & Supply Stores	4442	\$86,860,285	\$18,453,858	\$68,406,427	65.0	14
Food & Beverage Stores	445	\$3,018,951,361	\$3,055,918,511	-\$36,967,150	-0.6	1,005
Grocery Stores	4451	\$2,668,915,015	\$2,457,137,925	\$211,777,090	4.1	593
Specialty Food Stores	4452	\$163,055,914	\$391,715,221	-\$228,659,307	-41.2	273
Beer, Wine & Liquor Stores	4453	\$186,980,432	\$207,065,364	-\$20,084,932	-5.1	139
Health & Personal Care Stores	446,4461	\$720,510,573	\$974,239,184	-\$253,728,611	-15.0	456
Gasoline Stations	447,4471	\$1,019,421,981	\$332,301,166	\$687,120,815	50.8	131
Clothing & Clothing Accessories Stores	448	\$902,211,609	\$1,546,458,265	-\$644,246,656	-26.3	1,370
Clothing Stores	4481	\$633,468,897	\$1,115,412,850	-\$481,943,953	-27.6	863
Shoe Stores	4482	\$122,724,755	\$152,807,241	-\$30,082,486	-10.9	155
Jewelry, Luggage & Leather Goods Stores	4483	\$146,017,957	\$278,238,173	-\$132,220,216	-31.2	352
Sporting Goods, Hobby, Book & Music Stores	451	\$446,880,339	\$463,050,868	-\$16,170,529	-1.8	388
Sporting Goods/Hobby/Musical Instr Stores	4511	\$359,811,695	\$279,476,702	\$80,334,993	12.6	227
Book, Periodical & Music Stores	4512	\$87,068,644	\$183,574,166	-\$96,505,522	-35.7	161
General Merchandise Stores	452	\$2,879,731,890	\$1,968,119,954	\$911,611,936	18.8	230
Department Stores Excluding Leased Depts.	4521	\$2,203,737,360	\$1,446,147,464	\$757,589,896	20.8	85
Other General Merchandise Stores	4529	\$675,994,530	\$521,972,490	\$154,022,040	12.9	145
Miscellaneous Store Retailers	453	\$504,182,963	\$1,028,718,995	-\$524,536,032	-34.2	1,111
Florists	4531	\$22,173,123	\$42,693,765	-\$20,520,642	-31.6	164
Office Supplies, Stationery & Gift Stores	4532	\$49,431,679	\$128,393,477	-\$78,961,798	-44.4	238
Used Merchandise Stores	4533	\$44,274,140	\$51,717,099	-\$7,442,959	-7.8	183
Other Miscellaneous Store Retailers	4539	\$388,304,021	\$805,914,655	-\$417,610,634	-35.0	527
Nonstore Retailers	454	\$483,977,121	\$490,750,385	-\$6,773,264	-0.7	160
Electronic Shopping & Mail-Order Houses	4541	\$385,538,991	\$393,567,559	-\$8,028,568	-1.0	104
Vending Machine Operators	4542	\$16,189,196	\$10,015,083	\$6,174,113	23.6	11
Direct Selling Establishments	4543	\$82,248,933	\$87,167,742	-\$4,918,809	-2.9	45
Food Services & Drinking Places	722	\$1,842,250,951	\$3,459,642,936	-\$1,617,391,985	-30.5	4,401
Full-Service Restaurants	7221	\$1,018,781,729	\$2,305,368,549	-\$1,286,586,820	-38.7	2,930
Limited-Service Eating Places	7222	\$702,895,761	\$733,659,706	-\$30,763,945	-2.1	962
Special Food Services	7223	\$38,325,969	\$110,960,725	-\$72,634,756	-48.7	102
Drinking Places - Alcoholic Beverages	7224	\$82,247,491	\$309,653,955	-\$227,406,464	-58.0	407

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please click the link below to view the Methodology Statement.

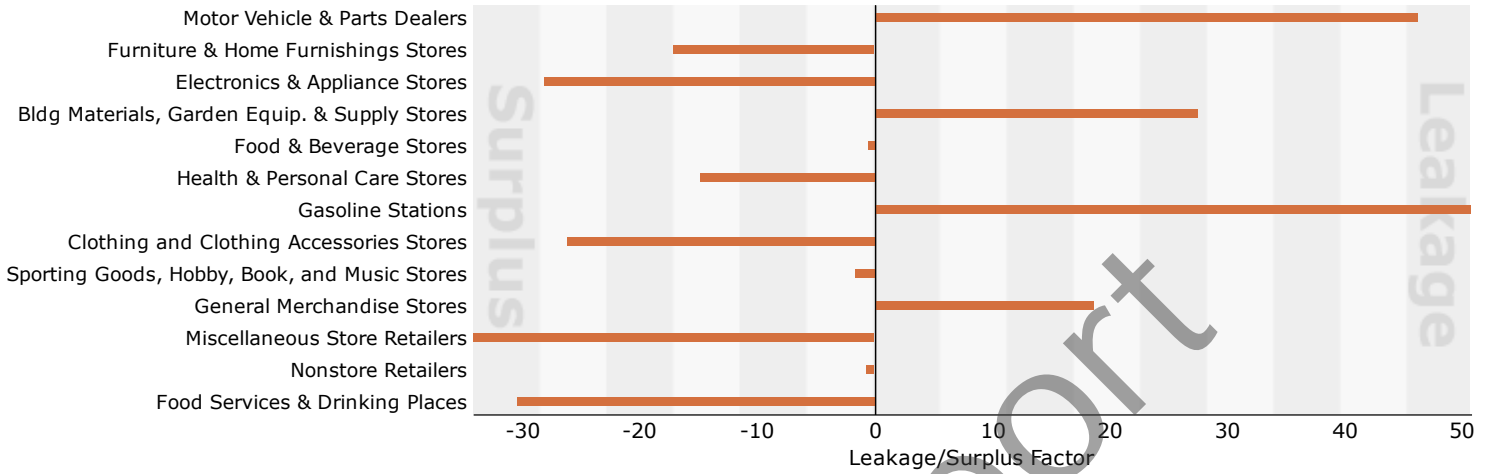
<http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf>

Source: Esri and Infogroup. Retail MarketPlace 2016 Release 1 (2015 data in 2016 geography) Copyright 2016 Infogroup, Inc. All rights reserved.

Proposed Location
 100 S Wacker Dr, Chicago, Illinois, 60606
 Ring: 5 mile radius

Sample Report
 Latitude: 41.88055
 Longitude: -87.63701

Leakage/Surplus Factor by Industry Subsector



Leakage/Surplus Factor by Industry Group

