



Retail Goods and Services Expenditures

Proposed Location
100 S Wacker Dr, Chicago, Illinois, 60606
Ring: 1 mile radius

Sample Report
Latitude: 41.88055
Longitude: -87.63701

Top Tapestry Segments	Percent	Demographic Summary	2016	2021
Metro Renters (3B)	87.3%	Population	60,384	65,062
Laptops and Lattes (3A)	10.1%	Households	34,823	37,734
Golden Years (9B)	1.9%	Families	9,337	9,996
College Towns (14B)	0.7%	Median Age	31.9	32.9
Top Tier (1A)	0.0%	Median Household Income	\$93,783	\$104,798
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		188	\$3,783.55	\$131,754,547
Men's		192	\$770.74	\$26,839,631
Women's		184	\$1,263.20	\$43,988,550
Children's		193	\$623.69	\$21,718,693
Footwear		185	\$792.57	\$27,599,608
Watches & Jewelry		186	\$192.77	\$6,712,846
Apparel Products and Services (1)		195	\$140.57	\$4,895,219
Computer				
Computers and Hardware for Home Use		196	\$339.09	\$11,808,271
Portable Memory		196	\$9.22	\$321,166
Computer Software		197	\$25.47	\$886,816
Computer Accessories		163	\$28.99	\$1,009,540
Entertainment & Recreation		166	\$4,833.48	\$168,316,120
Fees and Admissions		171	\$989.49	\$34,456,893
Membership Fees for Clubs (2)		172	\$329.36	\$11,469,235
Fees for Participant Sports, excl. Trips		156	\$139.87	\$4,870,528
Tickets to Theatre/Operas/Concerts		175	\$92.38	\$3,217,096
Tickets to Movies/Museums/Parks		195	\$129.49	\$4,509,163
Admission to Sporting Events, excl. Trips		188	\$100.35	\$3,494,397
Fees for Recreational Lessons		159	\$195.70	\$6,814,959
Dating Services		339	\$2.34	\$81,515
TV/Video/Audio		173	\$2,076.68	\$72,316,057
Cable and Satellite Television Services		167	\$1,495.47	\$52,076,871
Televisions		185	\$203.51	\$7,086,975
Satellite Dishes		126	\$1.84	\$64,004
VCRs, Video Cameras, and DVD Players		194	\$15.66	\$545,179
Miscellaneous Video Equipment		181	\$13.91	\$484,366
Video Cassettes and DVDs		200	\$36.94	\$1,286,307
Video Game Hardware/Accessories		220	\$56.34	\$1,961,918
Video Game Software		229	\$31.56	\$1,099,129
Streaming/Downloaded Video		211	\$38.38	\$1,336,574
Rental of Video Cassettes and DVDs		197	\$32.15	\$1,119,524
Installation of Televisions		129	\$1.19	\$41,599
Audio (3)		173	\$141.73	\$4,935,485
Rental and Repair of TV/Radio/Sound Equipment		203	\$7.99	\$278,126
Pets		150	\$803.12	\$27,967,181
Toys/Games/Crafts/Hobbies (4)		175	\$199.84	\$6,959,091
Recreational Vehicles and Fees (5)		127	\$136.41	\$4,750,260
Sports/Recreation/Exercise Equipment (6)		171	\$283.79	\$9,882,281
Photo Equipment and Supplies (7)		184	\$101.36	\$3,529,561
Reading (8)		157	\$205.35	\$7,150,985
Catered Affairs (9)		145	\$37.44	\$1,303,812
Food		180	\$14,557.78	\$506,945,677
Food at Home		175	\$8,737.90	\$304,279,868
Bakery and Cereal Products		173	\$1,167.12	\$40,642,604
Meats, Poultry, Fish, and Eggs		174	\$1,935.70	\$67,407,029
Dairy Products		174	\$921.32	\$32,083,058
Fruits and Vegetables		179	\$1,708.90	\$59,509,099
Snacks and Other Food at Home (10)		176	\$3,004.86	\$104,638,078
Food Away from Home		188	\$5,819.88	\$202,665,809
Alcoholic Beverages		199	\$1,019.88	\$35,515,355

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	136	\$10,173.96	\$354,287,707
Value of Retirement Plans	113	\$29,528.58	\$1,028,273,885
Value of Other Financial Assets	159	\$1,795.35	\$62,519,613
Vehicle Loan Amount excluding Interest	175	\$4,276.25	\$148,911,949
Value of Credit Card Debt	160	\$917.23	\$31,940,796
Health			
Nonprescription Drugs	157	\$195.15	\$6,795,694
Prescription Drugs	131	\$549.83	\$19,146,663
Eyeglasses and Contact Lenses	150	\$133.95	\$4,664,433
Home			
Mortgage Payment and Basics (11)	121	\$10,354.60	\$360,578,398
Maintenance and Remodeling Services	112	\$1,963.72	\$68,382,691
Maintenance and Remodeling Materials (12)	106	\$383.47	\$13,353,524
Utilities, Fuel, and Public Services	158	\$7,694.58	\$267,948,376
Household Furnishings and Equipment			
Household Textiles (13)	173	\$151.10	\$5,261,763
Furniture	185	\$907.43	\$31,599,473
Rugs	159	\$38.74	\$1,349,188
Major Appliances (14)	137	\$386.85	\$13,471,121
Housewares (15)	177	\$147.87	\$5,149,213
Small Appliances	177	\$83.57	\$2,910,160
Luggage	171	\$15.80	\$550,094
Telephones and Accessories	207	\$147.38	\$5,132,322
Household Operations			
Child Care	216	\$912.79	\$31,786,119
Lawn and Garden (16)	117	\$476.97	\$16,609,420
Moving/Storage/Freight Express	220	\$139.55	\$4,859,712
Housekeeping Supplies (17)	166	\$1,165.92	\$40,600,845
Insurance			
Owners and Renters Insurance	113	\$522.42	\$18,192,306
Vehicle Insurance	166	\$1,860.66	\$64,793,681
Life/Other Insurance	126	\$522.78	\$18,204,767
Health Insurance	147	\$4,969.04	\$173,036,709
Personal Care Products (18)	178	\$774.44	\$26,968,205
School Books and Supplies (19)	184	\$301.61	\$10,502,809
Smoking Products	175	\$715.44	\$24,913,901
Transportation			
Payments on Vehicles excluding Leases	163	\$3,390.47	\$118,066,357
Gasoline and Motor Oil	165	\$5,061.31	\$176,249,969
Vehicle Maintenance and Repairs	163	\$1,684.38	\$58,655,090
Travel			
Airline Fares	173	\$790.66	\$27,533,165
Lodging on Trips	149	\$691.73	\$24,088,053
Auto/Truck Rental on Trips	156	\$37.47	\$1,304,838
Food and Drink on Trips	158	\$691.80	\$24,090,666

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- (1) Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers..
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.

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Retail Goods and Services Expenditures

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Top Tapestry Segments	Percent	Demographic Summary	2016	2021
Metro Renters (3B)	45.9%	Population	352,319	365,674
Laptops and Lattes (3A)	19.2%	Households	182,351	189,636
Trendsetters (3C)	9.6%	Families	65,014	66,954
NeWest Residents (13C)	4.6%	Median Age	33.6	34.3
Downtown Melting Pot (8D)	3.5%	Median Household Income	\$73,512	\$81,194
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		156	\$3,145.52	\$573,589,104
Men's		160	\$640.25	\$116,750,252
Women's		153	\$1,047.56	\$191,023,306
Children's		159	\$513.06	\$93,557,374
Footwear		155	\$666.69	\$121,571,169
Watches & Jewelry		153	\$158.89	\$28,974,057
Apparel Products and Services (1)		165	\$119.07	\$21,712,945
Computer				
Computers and Hardware for Home Use		161	\$278.26	\$50,740,843
Portable Memory		158	\$7.43	\$1,355,688
Computer Software		159	\$20.51	\$3,739,230
Computer Accessories		138	\$24.56	\$4,477,681
Entertainment & Recreation		139	\$4,061.80	\$740,672,912
Fees and Admissions		147	\$850.65	\$155,116,436
Membership Fees for Clubs (2)		149	\$284.24	\$51,830,559
Fees for Participant Sports, excl. Trips		134	\$119.57	\$21,803,435
Tickets to Theatre/Operas/Concerts		151	\$79.63	\$14,521,397
Tickets to Movies/Museums/Parks		162	\$107.72	\$19,642,981
Admission to Sporting Events, excl. Trips		155	\$82.45	\$15,034,625
Fees for Recreational Lessons		142	\$175.14	\$31,937,311
Dating Services		275	\$1.90	\$346,128
TV/Video/Audio		144	\$1,735.03	\$316,384,599
Cable and Satellite Television Services		141	\$1,260.61	\$229,874,200
Televisions		152	\$167.35	\$30,516,969
Satellite Dishes		106	\$1.55	\$283,081
VCRs, Video Cameras, and DVD Players		157	\$12.74	\$2,322,459
Miscellaneous Video Equipment		138	\$10.65	\$1,942,505
Video Cassettes and DVDs		162	\$29.93	\$5,458,617
Video Game Hardware/Accessories		173	\$44.43	\$8,101,990
Video Game Software		178	\$24.48	\$4,464,476
Streaming/Downloaded Video		168	\$30.60	\$5,579,310
Rental of Video Cassettes and DVDs		159	\$25.95	\$4,731,179
Installation of Televisions		104	\$0.96	\$174,748
Audio (3)		145	\$118.87	\$21,675,509
Rental and Repair of TV/Radio/Sound Equipment		176	\$6.91	\$1,259,555
Pets		125	\$671.33	\$122,418,473
Toys/Games/Crafts/Hobbies (4)		144	\$165.22	\$30,128,181
Recreational Vehicles and Fees (5)		108	\$115.78	\$21,112,083
Sports/Recreation/Exercise Equipment (6)		141	\$233.29	\$42,540,466
Photo Equipment and Supplies (7)		151	\$82.87	\$15,111,948
Reading (8)		133	\$174.77	\$31,868,670
Catered Affairs (9)		127	\$32.86	\$5,992,057
Food		150	\$12,077.42	\$2,202,330,342
Food at Home		147	\$7,308.98	\$1,332,800,705
Bakery and Cereal Products		145	\$979.84	\$178,675,280
Meats, Poultry, Fish, and Eggs		147	\$1,627.76	\$296,824,257
Dairy Products		146	\$775.67	\$141,445,083
Fruits and Vegetables		151	\$1,439.12	\$262,424,188
Snacks and Other Food at Home (10)		145	\$2,486.59	\$453,431,896
Food Away from Home		154	\$4,768.44	\$869,529,636
Alcoholic Beverages		162	\$829.82	\$151,318,160

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Financial			
Value of Stocks/Bonds/Mutual Funds	114	\$8,563.40	\$1,561,544,807
Value of Retirement Plans	104	\$27,251.43	\$4,969,326,037
Value of Other Financial Assets	122	\$1,381.72	\$251,957,728
Vehicle Loan Amount excluding Interest	138	\$3,368.73	\$614,291,706
Value of Credit Card Debt	139	\$794.07	\$144,798,854
Health			
Nonprescription Drugs	133	\$164.89	\$30,067,805
Prescription Drugs	114	\$476.22	\$86,838,399
Eyeglasses and Contact Lenses	130	\$116.08	\$21,168,192
Home			
Mortgage Payment and Basics (11)	109	\$9,299.52	\$1,695,777,010
Maintenance and Remodeling Services	100	\$1,761.21	\$321,158,962
Maintenance and Remodeling Materials (12)	90	\$326.52	\$59,541,927
Utilities, Fuel, and Public Services	134	\$6,511.78	\$1,187,429,041
Household Furnishings and Equipment			
Household Textiles (13)	146	\$127.28	\$23,210,494
Furniture	152	\$746.83	\$136,184,777
Rugs	138	\$33.60	\$6,127,130
Major Appliances (14)	118	\$333.12	\$60,744,934
Housewares (15)	145	\$121.50	\$22,155,305
Small Appliances	150	\$70.74	\$12,898,765
Luggage	144	\$13.26	\$2,418,281
Telephones and Accessories	165	\$117.70	\$21,462,162
Household Operations			
Child Care	176	\$744.26	\$135,715,880
Lawn and Garden (16)	104	\$421.94	\$76,940,513
Moving/Storage/Freight Express	178	\$113.01	\$20,606,921
Housekeeping Supplies (17)	139	\$978.02	\$178,342,454
Insurance			
Owners and Renters Insurance	98	\$455.47	\$83,056,276
Vehicle Insurance	139	\$1,553.33	\$283,251,004
Life/Other Insurance	114	\$470.42	\$85,781,916
Health Insurance	126	\$4,251.52	\$775,268,788
Personal Care Products (18)	149	\$645.23	\$117,658,563
School Books and Supplies (19)	152	\$249.22	\$45,446,357
Smoking Products	142	\$582.50	\$106,218,893
Transportation			
Payments on Vehicles excluding Leases	131	\$2,731.32	\$498,058,773
Gasoline and Motor Oil	135	\$4,153.92	\$757,470,668
Vehicle Maintenance and Repairs	136	\$1,406.18	\$256,418,958
Travel			
Airline Fares	149	\$678.95	\$123,806,462
Lodging on Trips	128	\$595.39	\$108,569,512
Auto/Truck Rental on Trips	133	\$32.00	\$5,835,697
Food and Drink on Trips	134	\$589.18	\$107,437,781

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(8) Reading includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers..

(9) Catered Affairs includes expenses associated with live entertainment and rental of party supplies.

(10) Snacks and Other Food at Home includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.

(11) Mortgage Payment and Basics includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.

(12) Maintenance and Remodeling Materials includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.

(13) Household Textiles includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.

(14) Major Appliances includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.

(15) Housewares includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.

(16) Lawn and Garden includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.

(17) Housekeeping Supplies includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.

(18) Personal Care Products includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.

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Metro Renters (3B)	36.0%	Population	837,828	863,547
Laptops and Lattes (3A)	15.5%	Households	377,508	389,819
Trendsetters (3C)	8.7%	Families	157,605	161,639
International Marketplace (13A)	6.1%	Median Age	32.5	33.3
City Commons (11E)	5.5%	Median Household Income	\$59,505	\$64,434
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		135	\$2,721.14	\$1,027,252,338
Men's		138	\$552.46	\$208,558,903
Women's		131	\$898.82	\$339,310,693
Children's		140	\$451.72	\$170,527,368
Footwear		136	\$581.76	\$219,618,586
Watches & Jewelry		130	\$134.39	\$50,732,570
Apparel Products and Services (1)		142	\$102.00	\$38,504,218
Computer				
Computers and Hardware for Home Use		138	\$238.89	\$90,181,339
Portable Memory		136	\$6.37	\$2,403,315
Computer Software		136	\$17.61	\$6,648,470
Computer Accessories		120	\$21.28	\$8,034,956
Entertainment & Recreation		120	\$3,505.95	\$1,323,524,715
Fees and Admissions		126	\$728.00	\$274,827,644
Membership Fees for Clubs (2)		126	\$241.55	\$91,187,804
Fees for Participant Sports, excl. Trips		115	\$102.52	\$38,701,862
Tickets to Theatre/Operas/Concerts		129	\$67.82	\$25,601,909
Tickets to Movies/Museums/Parks		140	\$93.04	\$35,124,064
Admission to Sporting Events, excl. Trips		131	\$69.81	\$26,352,097
Fees for Recreational Lessons		123	\$151.66	\$57,251,230
Dating Services		233	\$1.61	\$608,679
TV/Video/Audio		126	\$1,511.07	\$570,440,004
Cable and Satellite Television Services		123	\$1,101.77	\$415,925,976
Televisions		132	\$145.02	\$54,745,103
Satellite Dishes		92	\$1.35	\$508,639
VCRs, Video Cameras, and DVD Players		136	\$10.98	\$4,145,212
Miscellaneous Video Equipment		120	\$9.21	\$3,478,660
Video Cassettes and DVDs		140	\$25.81	\$9,744,181
Video Game Hardware/Accessories		148	\$38.06	\$14,369,830
Video Game Software		152	\$20.96	\$7,913,169
Streaming/Downloaded Video		144	\$26.12	\$9,859,878
Rental of Video Cassettes and DVDs		138	\$22.47	\$8,481,697
Installation of Televisions		87	\$0.80	\$303,051
Audio (3)		125	\$102.39	\$38,653,320
Rental and Repair of TV/Radio/Sound Equipment		156	\$6.12	\$2,311,288
Pets		108	\$576.83	\$217,759,732
Toys/Games/Crafts/Hobbies (4)		125	\$143.27	\$54,087,106
Recreational Vehicles and Fees (5)		93	\$99.80	\$37,675,849
Sports/Recreation/Exercise Equipment (6)		120	\$198.08	\$74,777,054
Photo Equipment and Supplies (7)		127	\$70.16	\$26,486,232
Reading (8)		115	\$150.67	\$56,877,675
Catered Affairs (9)		108	\$28.06	\$10,593,419
Food		130	\$10,477.81	\$3,955,456,398
Food at Home		128	\$6,384.22	\$2,410,092,431
Bakery and Cereal Products		127	\$857.15	\$323,581,582
Meats, Poultry, Fish, and Eggs		129	\$1,428.68	\$539,336,984
Dairy Products		128	\$677.20	\$255,648,852
Fruits and Vegetables		131	\$1,256.02	\$474,156,407
Snacks and Other Food at Home (10)		126	\$2,165.17	\$817,368,606
Food Away from Home		132	\$4,093.59	\$1,545,363,967
Alcoholic Beverages		137	\$704.26	\$265,864,938

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Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Retail Goods and Services Expenditures

Proposed Location
100 S Wacker Dr, Chicago, Illinois, 60606
Ring: 5 mile radius

Sample Report
Latitude: 41.88055
Longitude: -87.63701

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	95	\$7,150.37	\$2,699,321,325
Value of Retirement Plans	89	\$23,368.59	\$8,821,830,369
Value of Other Financial Assets	102	\$1,157.08	\$436,806,013
Vehicle Loan Amount excluding Interest	119	\$2,888.68	\$1,090,499,691
Value of Credit Card Debt	121	\$691.81	\$261,162,335
Health			
Nonprescription Drugs	115	\$143.22	\$54,065,679
Prescription Drugs	100	\$418.05	\$157,816,671
Eyeglasses and Contact Lenses	113	\$100.96	\$38,113,515
Home			
Mortgage Payment and Basics (11)	95	\$8,100.80	\$3,058,117,186
Maintenance and Remodeling Services	87	\$1,517.56	\$572,892,162
Maintenance and Remodeling Materials (12)	78	\$283.49	\$107,020,174
Utilities, Fuel, and Public Services	117	\$5,710.38	\$2,155,714,055
Household Furnishings and Equipment			
Household Textiles (13)	126	\$109.90	\$41,489,412
Furniture	131	\$642.34	\$242,487,679
Rugs	118	\$28.78	\$10,863,956
Major Appliances (14)	102	\$289.00	\$109,098,669
Housewares (15)	124	\$104.08	\$39,289,996
Small Appliances	130	\$61.45	\$23,196,369
Luggage	122	\$11.31	\$4,271,492
Telephones and Accessories	141	\$100.26	\$37,850,663
Household Operations			
Child Care	148	\$628.53	\$237,274,127
Lawn and Garden (16)	89	\$363.99	\$137,409,333
Moving/Storage/Freight Express	153	\$96.80	\$36,542,559
Housekeeping Supplies (17)	121	\$850.63	\$321,121,416
Insurance			
Owners and Renters Insurance	86	\$396.37	\$149,630,969
Vehicle Insurance	121	\$1,352.05	\$510,408,076
Life/Other Insurance	99	\$408.38	\$154,166,475
Health Insurance	109	\$3,694.73	\$1,394,789,682
Personal Care Products (18)	129	\$559.24	\$211,118,841
School Books and Supplies (19)	131	\$214.73	\$81,060,472
Smoking Products	125	\$510.86	\$192,855,132
Transportation			
Payments on Vehicles excluding Leases	113	\$2,351.27	\$887,622,322
Gasoline and Motor Oil	118	\$3,622.06	\$1,367,355,462
Vehicle Maintenance and Repairs	118	\$1,219.98	\$460,551,500
Travel			
Airline Fares	127	\$578.49	\$218,385,114
Lodging on Trips	110	\$508.86	\$192,099,485
Auto/Truck Rental on Trips	114	\$27.47	\$10,370,493
Food and Drink on Trips	115	\$504.33	\$190,388,059

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June 06, 2016



Retail Goods and Services Expenditures

Proposed Location
100 S Wacker Dr, Chicago, Illinois, 60606
Ring: 5 mile radius

Sample Report
Latitude: 41.88055
Longitude: -87.63701

- (1) Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers..
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.

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